Los Angeles Dental Meeting '13
SEPTEMBER 6-7, 2013

LOCATION

Hilton Los Angeles/Universal City
555 Universal Hollywood Drive
Universal City, CA
Educational Opportunities

PCSO Annual Session

The PCSO Annual Session is PCSO's “main event” each year! Attending this meeting will provide educational sessions for doctors and staff, complimentary breakfast for all attendees, 20+ CE credits, networking opportunities with colleagues, exhibitor specials, and much much more.

77TH ANNUAL SESSION
October 17 - 20, 2013
San Diego Conference Center, San Diego, CA

Marriott Marquis – San Diego (YouTube Video)

Synergy & Diversity
PATHWAY TO EXCELLENCE
San Diego, California

It’s not too early to think about attending next year’s PCSO Annual Session. It will be held October 17-19, 2013 at the San Diego Convention Center. We’ll be right on the waterfront and within walking distance to Old Town where there are plenty of great restaurants, clubs, shopping and entertainment. We’ll kick the session off with a grand rooftop party featuring celebrity chef and music--that’s the Diversity--and PCSO wants you to be there because you’ll bring the Synergy...

Watch for more information at www.pcsoortho.org.
FRIDAY, OCTOBER 18, 2013

7:00am – 5:00pm  Registration Open

7:00am – 4:00pm  Exhibits Open

7:00am – 8:30am  Continental Breakfast

8:00am – 5:00pm  ABO Case Displays/Scientific Posterboards

8:30am – 10:00am **JOINT DOCTOR, CLINICAL & ADMINISTRATIVE STAFF SESSION**
Finding Your Super Power - Vision, Commitment, Action!
Dr. Ray Lozano

10:00am – 10:15am  PCSO Business Meeting

10:00am – 10:30am  Coffee Break

10:30am – 12:00nn  **DOCTOR SESSION**
One Stage vs. Two Stage Treatment: A Forty Year Perspective
Dr. Jim McNamara

10:30am – 12:00nn  **CLINICAL STAFF SESSION**
Managing Patients with Common Esthetic Discrepancies...Are They Really Noticeable
Dr. Douglas J. Knight

10:30am – 12:00nn  **ADMINISTRATIVE STAFF SESSION**
Five Simple Strategies to Increase New Patient Acquisitions Through Online Marketing
Mr. Alex Bagden

12:00nn – 1:30pm  Lunch in Exhibit Hall (cash and carry)

1:30pm – 3:00pm  **DOCTOR SESSION**
The Interdisciplinary Team, Managing Patients with Impacted or Ectopically Positioned Teeth
Dr. Douglas J. Knight and Dr. Jim Janakievski

1:30pm – 3:00pm  **CLINICAL STAFF SESSION**
The Synergy of 3-D Technology and Clinical Treatment: Using CBCT to Elevate Your Practice
Dr. Sean Carlson
1:30pm – 3:00pm

**DOCTOR SESSION**

The Interdisciplinary Team, Managing Patients with Impacted or Ectopically Positioned Teeth

One of the most challenging situations that all orthodontists face in their practices is the impacted or ectopically positioned tooth. In fact, treatment for these patients can often be complex and requires the coordination of care between multiple clinicians. Whether the ectopically positioned tooth is a canine, central incisor, or premolar, it ultimately affects both the occlusion and esthetics. Orthodontically, the degree of difficulty for these teeth is typically based on the location of the impacted tooth relative to neighboring teeth and the mechanics that are needed in order to actively erupt the tooth into the correct alignment. Fortunately, today we are able to utilize better radiographic techniques, which help both the surgeon and orthodontist locate these difficult impactions. Drs. Knight and Janakievski will discuss how accurate diagnosis and appropriate treatment planning influence the efficiency of orthodontic treatment. They will also emphasize the importance of good communication and a coordinated interdisciplinary team approach when treating these types of patients.

*Douglas J. Knight, DDS, MSD*

See Bio on page 11

*Dr. Jim Janakievski, DDS, MSD*

Jim Janakievski received his D.D.S. from the University of Toronto, which was followed by a general practice residency. After several years in general practice, he completed his post-graduate training at the University of Washington, where he received a certificate in Periodontology with a M.S.D. degree and a fellowship in Prosthodontics. He is a Diplomate of the American Board of Periodontology, and serves as an Affiliate Assistant Professor in the department of Periodontics at the University of Washington. Dr. Janakievski is a reviewer for several dental journals and has published in the area of dental implants and tooth autotransplantation. He enjoys teaching at local study clubs and has been invited to present at national and international conferences. Dr. Janakievski maintains a private practice in Tacoma, Washington.

1:30pm – 3:00pm

**CLINICAL STAFF SESSION**

The Synergy of 3-D Technology and Clinical Treatment: Using CBCT to Elevate Your Practice

This presentation will focus on the practical considerations of integrating Cone Beam Computed Tomography (CBCT) into a modern orthodontic practice. It will also describe how CBCT technology is giving orthodontists information that dramatically improves treatment planning, treatment efficiency, and patient communication.

*Sean K. Carlson, DMD, MS*

Dr. Carlson is a Board Certified Orthodontist who received his dental degree from Harvard University in 1994. He received both his Orthodontic Specialty training and his Master of Science degree in Oral Biology from the University of California at San Francisco in 1998. Dr. Carlson is an Associate Professor of Orthodontics at the University of the Pacific School of Dentistry and in private practice in Mill Valley, California.